EMAIL MARKETING CERTIFIED

Shannon Peifer

The bearer of this certificate is hereby deemed knowledgeable of using email marketing as a sustainable channel to close leads and delight customers. He/she has been tested on best practices that focus on anti-spam compliance, high-converting email sends, mobile optimization and using established metrics to test, optimize, and improve their email marketing.

Certified: Oct 16 2017 - Valid until: Dec 1 2019

HubSpot Academy

CEO **Brian Halligan**