



**INBOUND CERTIFIED**

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## **Esther Matton**

The bearer of this certificate is hereby deemed fully capable and skilled in the methodology of inbound marketing. He/she has been tested on best practices and is capable of applying them to attract strangers, to convert visitors, to close leads and to delight customers.

Certified: Oct 29 2017 - Valid until: Dec 1 2019

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**CEO Brian Halligan**