



## CONTENT MARKETING CERTIFIED

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### Roberta Paulon

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. He/she has been tested on best practices and is capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Certified: Jan 5 2017 - Valid until: Mar 1 2019

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CEO **Brian Halligan**