



**HubSpot**  
CONTEXTUAL MARKETING CERTIFIED

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## Alex Pontbriand

The bearer of this certificate is hereby deemed proficient in the use of HubSpot's tools to create a contextualized marketing experience. The bearer has demonstrated that he/she can effectively implement smart content and is versed in the best practices surrounding personalized marketing, website design and user experience.

Certified: Jun 28 2016 - Valid until: Aug 1 2017

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CEO **Brian Halligan**