



## CONTENT MARKETING CERTIFIED

---

**Laya Varghese**

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. He/she has been tested on best practices and is capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Certified: Jun 28 2017 - Valid until: Aug 1 2019

---



CEO **Brian Halligan**