

## **Amore Potgieter**

The bearer of this certificate is hereby deemed proficient in the use of HubSpot's tools to create a contextualized marketing experience. The bearer has demonstated that he/she can effectively implement smart content and is versed in the best practices surrounding personalized marketing, website design and user experience.

Certified: Dec 6 2017 - Valid until: Feb 1 2019



CEO Brian Halligan